Getting Back on Track:

- 4 Player Case Studies: Getting a player <u>Back on Track</u> focusing on:
 - Post Injury and Time Away from Tennis
 - Technique Improvements
 - Tennis Practice and Fitness Training
 - Tactics and Match Strategy
 - Equipment Changes

Getting Back on Track:

by Thomas Hogstedt

Personal Bio:

- Played Professional between 1979 and 1994
- Top Ranking 36
- Key Playing Accomplishments
 - Won ATP Tour Level Tournament Italian Indoors
 - Won Junior US open
 - European under 21 Champion
- Played against several generation of #1 and Tennis Legends:
 - S Smith, G Vilas, I Nastase...
 - B Borg, J Connors, J McEnroe...
 - S Edberg, I Lendl, M Wilander, J Courier, M Chang, P Rafter, P Sampras...
- Coaching Education: ATP coaching Course, Sweden step 1-3
- Coached on the Tour since 96 and coached against almost every top 10 player
- Key Players Coached include: M Norman, J Bjorkman, J Johansson, N Kiefer, T Haas, C Wozniacki, Chinese Women National Team including Li Na and J Zheng
- Other Key Accomplishments: Tennis commentator Eurosport,
 Player Director WTA Sweden, Currently technique coaching contributor to Swedish Tennis Magazine

Getting Back on Track: Jonas Bjorkman



by Thomas Hogstedt

Jonas Situation:

- Singles ranking fallen, when coaching started 75 in singles and 12 in doubles, reached top 40 in singles and #1 in doubles
- Wanted to give as a singles player and focus on doubles only
- Had to qualify for single tournaments
- Game had become to defensive, lost strength of attacking game
- Lost mental toughness and confidence
- Technique problems

Getting Back on Track: Jonas Bjorkman

by Thomas Hogstedt



Keys to Success in working with Jonas:

- Mental: On and off the court find pleasure in playing (singles)
- Technique: Forehand, serve, attack game in general
- Change Practice Pattern, more explosive training
- Priorities: Make tennis practice and matches a priority
- Decide between single and double priorities
- Picking the right doubles partner

Getting Back on Track: Nicolas Kiefer

by Thomas Hogstedt



Nicolas Situation:

- Ranking had fallen to mid 60's got him to 17, top 10 on ATP race
- Played too defensively
- Game lacked clear strategy
- Very negative mind state and giving up during matches, poor body language
- Lost his fitness edge and speed in game

Getting Back on Track: Nicolas Kiefer

by Thomas Hogstedt



Keys to Success in working with Nicolas:

- Mental: Finding the Positive
- Motivation: Broke down his situation and created mutual goals
- Fitness: Clear objective together with fitness coach Walt Landers "Fittest Player on the Tour"
- Match Drilling and Tactics: Use the court practice like match play
- Tournament Schedule:
 - Pick right tournaments
 - Surface fitting his game
 - Play both smaller and bigger tournaments (win lots of matches to build confidence)
- Equipment: Strings, all gut to hybrid, more control to stay more aggressive

Getting Back on Track: Nicolas Kiefer



by Thomas Hogstedt



Tommy's Situation:

- Ranking had fallen to 45, came back to top 10 when coaching ended post US Open last year
- Gave me free hands to work with him whatever it took to get back
 - Cut his hair for first time in a long term as a sign of dedication
- Game passive played too far behind baseline
- Was lacking the strength of a top player after injury problems, lost 5 set matches
- Forehand and serve techniques needed improvement

by Thomas Hogstedt



Keys to Success in working with Tommy:

- Mental: change aggressiveness from negative to positive "angry vs. winning aggressive mentality"
- Technique: Filmed and Watched Practice and Matches
 - Forehand early preparation, not jumping
 - Serve toss, placement, serve percent, 2nd Serve...
- Schedule: Pick tournaments based on past success, arrive earlier...
- Less Tennis more Fitness Practice:
 - Inspiration player requires training variety even with fitness
 - Strengthen shoulder
- More Explosive Tennis Practice: Shorter explosive, always keep score, every exercise as a challenge
- Motivation and Right Practice Partners





by Thomas Hogstedt



1972 Stan Smith 1994 Boris Becker 1973 Jimmy Connors 1995 Michael Stich 1974 Jimmy Connors 1996 Michael Chang 1975 Arthur Ashe 1997 Jim Courier 1976 Brian Gottfried 1998 Andre Agassi 1977 Stan Smith 1999 Pete Sampras 1978 Arthur Ashe 2000 Michael Chang 1979 Peter Fleming 2001 Andre Agassi 1980 Gene Mayer 2002 Andre Agassi 1981 John McEnroe 2003 Wayne Ferreira 1982 Jimmy Connors 2004 Tommy Haas 1983 Gene Mayer 2005 1984 Jimmy Connors 1985 Paul Annacone 1986 John McEnroe 1987 David Pate 1988 Mikael Pernfors 1989 Aaron Krickstein 1990 Stefan Edberg 1991 Pete Sampras 1992 Richard Krajicek

Getting Back on Track: Li Na

by Thomas Hogstedt



Li Na Situation:

- Ranked around 80 end of 2005 and became a top 20 player
- Did not believe she could become a top player
- Stopped playing for 2 years based on low motivation...
- Same practice partners, difficult adjusting to different styles
- Poor equipment choices, grip 1, long-body, "cheap strings"
- Technique, most shots needed improvements
- Step 2, down after injury and surgery considered quitting

Getting Back on Track: Li Na

by Thomas Hogstedt



Keys to Success in working with Li Na:

- Mental: Believe top 20 (even top 10) potential
- Make decisions on the court: Match situation practice and tactics
- Practice Players: Practice with the best and different type of players
- Professionalism on and off court:
 - what it takes to be a champion
 - routines
 - preparation including opponents
 - play on different surfaces and game tactics
- "Coach the Coach"
- Fitness: Shorter more tennis court fitness, different from other Chinese players, use explosiveness

Getting Back on Track: Li Na





Getting Back on Track: Li Na by Thomas Hogstedt



Getting Back on Track: In Conclusion

by Thomas Hogstedt

Key Points:

- On Mental Edge
- On Technique
- Practice Routines including Fitness
- Tournament and Practice Scheduling
- Equipment

Getting Back on Track: In Conclusion

by Thomas Hogstedt



2008 CALENDAR



| DEC 31 | GRAND SLAM / -DAVIS CUP | ATP MASTERS SERIES | INTERNATIONAL SERIES GOLD | INTERNATIONAL SERIES |
|--|--|--|--|--|
| DEC 31 | | | | Qafar ExxonMobil Open (H) 32 draw |
| | | | | Doha \$1,049,000 (1,024,000) Next Generation Adelaide International (H) 32 draw |
| | | | | Adelaide \$465,000 (440,000) |
| | | | | Chennal Open (H) 32 draw |
| | | | | Chennal \$436,000 (411,000) |
| AN 7 | | | | Medibank International (H) 32 draw Sydney \$465,000 (440,000) |
| | | | | Heineken Open (H) 32 draw |
| | | | | Auckland \$464,000 (439,000) |
| IAN 14 | -Australian Open 2008 (H) | | | |
| IAN 21 | -Australian Open 2008 (H) | | | |
| IAN 28 | | | | Movistar Open (CL) 32 draw Vina del Mar \$462,000 (437,000) |
| | | | | VINA DEI MAT \$462,000 (437,000) |
| FEB 4 | -Davis Cup I | | | |
| FEB 11 | | | | Brasil Open (CL) 32 draw |
| | | | | Costa do Saulpe \$485,000 (460,000) |
| | | | | Open 13 (IH) 32 draw |
| | | | | Marselle (534,000 (513,000) |
| | | | | Delray Beach International Tennis Chempionships (H) 32 drav Delray Beach \$436,000 (411,000) |
| EB 18 | | | ABN AMRO World Tennis Tournament (IH) 32 | |
| | | | Rotterdam €824,000 (803,000) | Copa Telmex (CL) 32 draw |
| | | | | Buenos Aires \$466,000 (441,000) |
| | | | | SAP Open (IH) 32 draw |
| | | | | San Jose \$436,000 (411,000) |
| FEB 25 | | | Abierto Mexicano Teicei (CL) 32 draw | |
| | | | Acapulco \$794,000 (769,000) Regions Morgan Keegan Championships (IH) 3 | 27 draw |
| | | | Memphis \$769,000 (769,000) | az uluw |
| | | | | PBZ Zagreb Indoors (IS) 32 draw |
| | | | | Zagreb €370,000 (349,000) |
| MAR 3 | | | Dubal Tennis Championships (H) 32 draw Dubal \$1,426,000 (1,401,000) | |
| | | | Dubai \$1,426,000 (1,401,000) | Tennis Channel Open (H) 32 draw |
| | | | | Las Vegas \$436,000 (411,000) |
| MAR 10 | | Pacific Life Open – Indian Wei | | |
| | | (H) 96 draw \$3,589,000 (3,339 | | |
| MAR 17 | | Pacific Life Open – Indian Wei (H) 96 draw \$3,589,000 (3,339) | | |
| MAR 24 | | Sony Ericsson Open - Miami | ,,000) | |
| | | (H) 96 draw \$3,770,000 (3,520 | 3.000) | |
| WAR 31 | | Sony Ericsson Open - Miami | | |
| | | (H) 96 draw \$3,770,000 (3,520 | 1,000) | |
| APR 7 | *Davis Cup II | | | |
| | | | | |
| NPR 14 | | | | Estorii Open (CL) 32 draw |
| NPR 14 | | | | Estoril €370,000 (349,000) |
| NPR 14 | | | | Estoril €370,000 (349,000) Open de Tenis Comunidad Valenciana (CL) 32 draw |
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an ATP Event I = Indoor H = Hard court G = Grass court CL = Clay court 8 = 8 ynthetic

Money in parenthesis indicates on-site player comp