

Video software for matchanalysis



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Tennis in Norway

- 25000 clubmembers
- 140 clubs
- 100 fulltime coaches
- 150 parttime coaches
- 8000 kids in beginner programs
- No players top 600 ATP/WT



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Analysis is important for sports in Norway?

- Small country: 4,5 mill
- Limited number of talents
- Since early 90`s tradition in analysing football, handball, crosscountry, skijumping and downhill skiing.



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Background

- Technical analysis
- Traditional match analysis took to long
- Football version
- Must be possible for tennis!
- Breakthrough for tennis in 2006
- Make a program that was easy to operate



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Interplay Sports

- Match analysis program
- Video clips from matchesituation
- Select what you want to analyse
- Evidence-based coaching
- Measures situations and/or strokes



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Why Interplay-Sports?

- Easy to learn
- Saves time
- Great flexibility
- Tagging gives statistics and scores
- Easy to communicate, select situations and send by e-mail
- Interacts with players, coaches and others



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Easy to learn

- Download from internet.



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Easy to learn

- Easy to connect camera and computer.
Quick start manual



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Easy to learn

- Logic display



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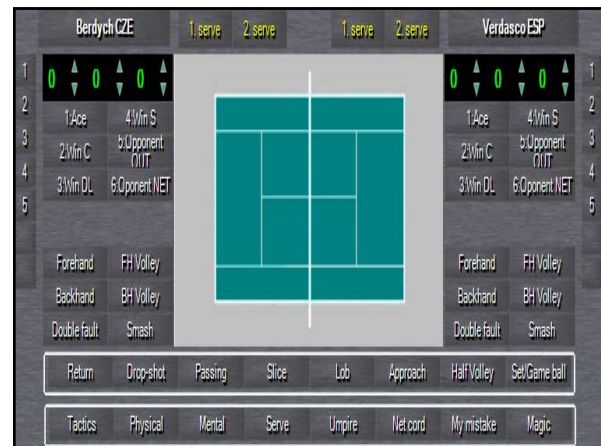


Easy to learn

- Systematic lay-out



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Easy to learn-summary

1. Download from internet
2. Easy to connect camera and computer
3. Easy display
4. Systematic lay-out
5. Scores gives instant feedback



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Saves time

- "A picture says more than a thousand words"
- Work smarter, not more
- Live analysing
- Instant feed back available after the match
- Get an assistant to capture
- Player can be their own teacher



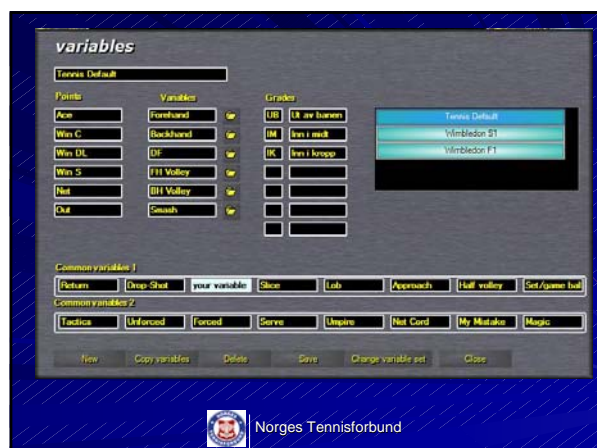
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Great flexibility

- Chance variables
- From starter level to very advanced



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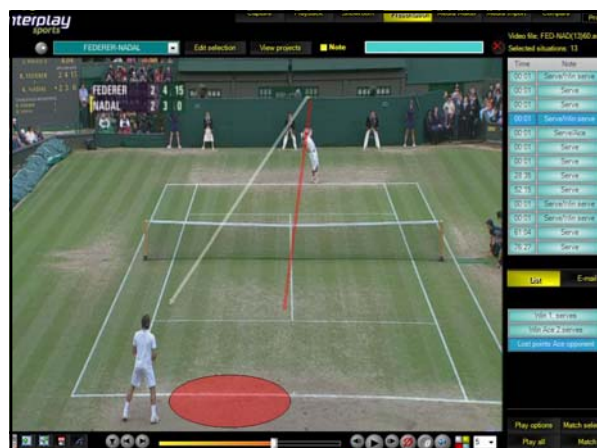


Communicate

- Make DVD
- Make different files – email
- Upload to server
- Edit a combination of different matches

Interaction

- Player version
- Let players do their own analysis
- Coaches share files



Capture mode

- Capture live from camera
- Capture from DV tape
- Capture from DVD
- Capture from TV through a converter



SHOWROOM MODE

- Show players different situation
- Select situations you want to analyse
- Get statistics



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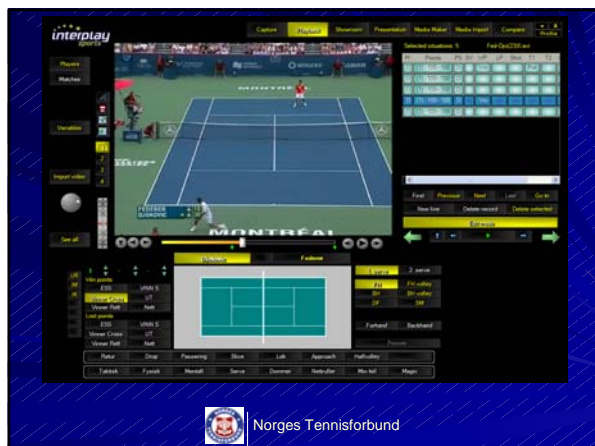


Playback mode

- Add new analysis
- Correct
- Edit



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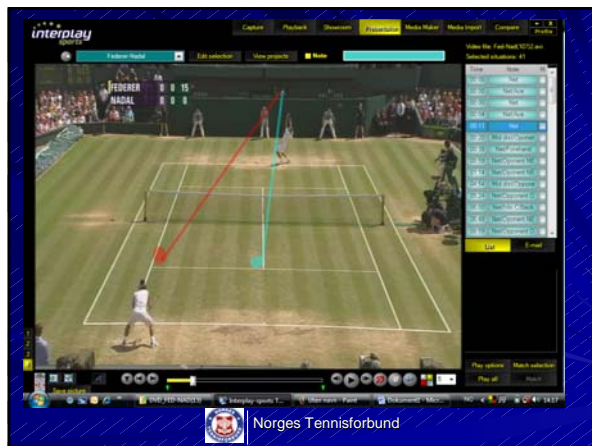


Presentation mode

- Show player situations from different matches
- Show player what other players do
- Make drawings
- Make voice over
- Great editing tool



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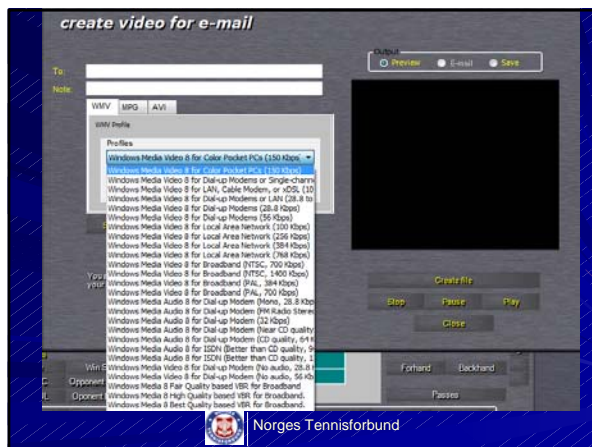


Media maker mode

- Make files for e-mail
- Upload to server
- Move to server, and see from net
- Make files to DVD
- Make files for iPod



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COMPARE MODE

- Compare clips from your library
- Tactical or technical analysis



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Education

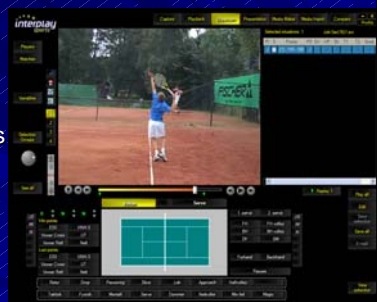
- National Coach educational programs
- Coach training at the Club
 - This is what we focus on
- Education at the university
 - Beginners (Introduction, Match and Player analyze)
 - Analyzing and evaluating coaches in the field
 - How do you plan your training
 - How do you organize it
 - How do you give feedback to your players



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Player Analysis

- Get a dialog
- Involve them
- Share the analysis (Server / DVD)
- Build a lab



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Sports Science



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Future

- Work with European federations
- Workshop in Oslo
- Make our players better



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